

## BROKER DATA SHARING – “LINK” REQUEST

### Agent / Shareholder Information and Signature

Office Name: \_\_\_\_\_ Office ID: \_\_\_\_\_

Shareholder (Broker) Name: \_\_\_\_\_

Broker’s E-mail Address: \_\_\_\_\_

Agent Requesting “Link” \_\_\_\_\_

Agent’s E-mail Address: \_\_\_\_\_

(You **must** supply an e-mail address here. This address will be another means of MiRealSource communicating with you for notices under this Agreement.)

Website URL: \_\_\_\_\_

Shareholder Street Address: \_\_\_\_\_

Shareholder City, State, Zip: \_\_\_\_\_

Shareholder Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

#### SERVICE SELECTION

- "View My Listings" Link (Links to YOUR "Active" listings...Never needs updating!)**..\*\*\$25.00 (Initial Fee)  
 (\$5.00 Monthly Fee per link - thereafter)
  - Only if site is developed elsewhere, if we develop the website, fee is included in special price
- "View Firm's Listings"**
- "View Agent's Listings"**
- Broker Data Sharing Link to MLS Frame for Agent's Website**.....\*\*\$25.00 (Initial Fee)  
 (\$5.00 Monthly Fee per link - thereafter)
 

\*\* Link is available only if your Broker is participating in BDS Program
- Broker Data Sharing Link to MLS Frame for Broker's Website** .....\*\*\$25.00 (Initial Fee)  
 (\$5.00 Monthly Fee per link - thereafter)

Entered into and acknowledgement of receipt of a copy of the Rules and Regulations of MiRealSource containing the Basic Broker Data Sharing Link Rules and Enhanced Broker Data Sharing FTP Rules:

Shareholder (Broker) Signature: \_\_\_\_\_

Shareholder (Broker) Printed Name: \_\_\_\_\_

Agent’s Signature: \_\_\_\_\_

Agent’s Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

**Shareholder agrees to provide MiRealSource with a list of Shareholder's agents as required by this Agreement which agents shall agree to be bound by the terms of this Agreement by affixing their signature(s) to the Supplemental Signature Page attached hereto.**

Shareholder's/Agent's Name: \_\_\_\_\_ License # \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Office ID Number: \_\_\_\_\_ Office Phone Number: ( ) \_\_\_\_\_

I hereby authorize responsibility for the following Broker Data Sharing Service(s) and make payment as indicted below under "Payment Type".

**PLEASE CHECK TYPE OF SERVICE REQUESTED:**

<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>

"View My Listings" Link (\$25 Initial Set Up fee – and \$5.00 Monthly fee thereafter)

Please circle one: Firms Listings *-or-* Agent's Listings

Broker Data Sharing Link ~ (\$25 Initial Set Up fee – and \$5.00 Monthly fee thereafter)

Amount Due: \$ \_\_\_\_\_

**PAYMENT TYPE:**

**1) Cash**

Amount Received: \$ \_\_\_\_\_ Received By: \_\_\_\_\_

**2) Check**

Check Number: \_\_\_\_\_ Check Total: \$ \_\_\_\_\_ Check Type:  Personal  Business

**3) Credit Card** (*Visa, MasterCard, American Express, and Discover*)

**\*\* Customer MUST "Call In" Credit Card Information --- DO NOT PUT INFO ON THIS FORM \*\***

**4) Bill Broker's Office**

Charge My Office:  Amount: \$ \_\_\_\_\_ Broker ID # \_\_\_\_\_

Special Billing Instructions (if any): \_\_\_\_\_

\_\_\_\_\_  
 Shareholder's Signature

# MIREALSOURCE

## RULES AND REGULATIONS

### ARTICLE VI – BROKER DATA SHARING (BDS)

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##### Section 1

Broker Data Sharing is available to **MiRealSource** Shareholders only and affords **MiRealSource** Shareholders with the option of displaying the active listings of a Shareholder or that Shareholder's agents on the websites of other Shareholders and/or their agents, and of having the active listings of other **MiRealSource** Shareholders or their agents displayed on their websites. A Shareholder who wishes to have such active listings displayed on the websites of other Shareholders and/or their agents shall grant permission to such other Shareholders as selected by each Shareholder in their sole discretion.

**MiRealSource** services are for the exclusive use of its shareholders, licensees of the shareholder, affiliates, and licensees of the affiliates ("participants") and may not be repackaged or resold to the general public in any manner. All licensed agents of Brokers or licensed associates working with an Affiliate or working in an office, which is a Participant in **MiRealSource**, must be registered with, and all such brokers/affiliates must pay all required fees to, **MiRealSource**.

All new Shareholders and Affiliates must attend the "New Broker Orientation Class" within 30 days of commencement of participation, provided, however, that the MiRealSource Chief Executive Officer may grant any such new Shareholder or Affiliate an extension of 30 days to attend such a class. FTP feed services will not be provided any new Shareholder or Affiliate until the New Broker Orientation Class requirement has been fulfilled.

##### Section 2

Each Shareholder who wishes to use the Broker Data Sharing Service shall execute a Broker Data Sharing Agreement on a form to be provided by **MiRealSource** as that form may be changed from time to time.

##### Section 3

The Broker Data Sharing Service is provided in two forms, as follows:

- a) Basic Broker Data Sharing "Link"
- b) Enhanced Broker Data Sharing "FTP Feed" – *with option to include "All Listing Status Categories" service.*

##### Section 4 **BASIC BROKER DATA SHARING LINK RULES:**

**4.1** The form of the display and the location of the display on the participant's website must be approved by MiRealSource and may not be altered without prior approval of MiRealSource.

- 4.2 Any alterations without prior approval of MiRealSource may result in suspension and/or discontinuance of service.
- 4.3 The MLS database shall not be shared with, sold, or repackaged to any unauthorized third party and must not be displayed in violation of the **MiRealSource** Bylaws, Rules & Regulations, Policies and Procedures and this Agreement. All third parties must be approved by **MiRealSource**.
- 4.4 All listings shall display the identity of the listing firm.
- 4.5 All listings displayed pursuant to BDS shall show **MiRealSource** as the source of the information.
- 4.6 Participant must exercise all precautions and implement procedures necessary to prevent scraping.

**Section 5**    **ENHANCED BROKER DATA SHARING “FTP FEED” RULES:**

- 5.1 The Form of the Display and the Location of the Display on the Shareholder’s Website Must Be Approved by MiRealSource and May Not Be Altered without Prior Approval of MiRealSource.
- 5.2 Any Alterations Without Prior Approval Of MiRealSource May Result In Suspension And/Or Discontinuance Of Service.
- 5.3 Confidential information fields intended for cooperating brokers rather than customers shall not be displayed.
- 5.4 All listings shall display the identity of the listing firm.
- 5.5 All listings displayed pursuant to BDS shall show **MiRealSource** as the source of the information.
- 5.6 MLS data fields authorized for display shall not be modified without the written approval of **MiRealSource**.
- 5.7 Participants shall determine which listings or the types of listings they will display on their websites. Examples include property type (“condo”, “single family”, and multi-family”), price, and/or location.
- 5.8 Any display of other listings shall indicate the source of the information being displayed by Shareholder Company name and address (Shareholder’s receiving FTP feed to refresh all downloads).
- 5.9 Refresh all data at least once every day. A revised date must be displayed on the website where the listings are displayed.
- 5.10 The MLS database shall not be shared with, sold, or repackaged to any unauthorized third party and must not be displayed in violation of the **MiRealSource** Bylaws, Rules

& Regulations, Policies and Procedures and this Agreement. All third parties must be approved by **MiRealSource**.

- 5.11 Participants SHALL INDICATE ON THEIR WEBSITES that the information being provided is for consumers' personal, non-commercial use and may not be used for any purpose other than to identify prospective properties consumers may be interested in purchasing.
- 5.12 The MLS may establish reasonable limits on the amount of data/number of listings that consumers may retrieve or download in response to an inquiry, which number can vary depending on the status of the listing involved.
- 5.13 The Shareholder shall display only active and unconfirmed listings and shall not display listings that have expired or been withdrawn or for which sales are pending (or closed).
- 5.14 The right to display listing information available pursuant to Broker Data SHARING is limited to MLS Shareholders licensed as real estate brokers engaged in real estate brokerage.
- 5.15 Upon Broker-Owner permission by way of the online permission-based system of MiRealSource, non-principal brokers and sales licensees affiliated with other MiRealSource Shareholders may use information available through Broker Data Sharing to populate their own websites. Each individual website requires its own application.

Even if use of information through Broker Data Sharing is provided to non-principal brokers and sales licensees affiliated with MLS Shareholders, such use is subject to Shareholders' consent and control and the requirements of state law and/or regulation.

- 5.16 **MiRealSource** may charge the costs of adding or enhancing their "downloading" capacity to Shareholders who will download listing information. Assessment of such costs should reasonable relate to the actual costs incurred by **MiRealSource**.
- 5.17 Access to MLS databases of listing data, or any part of such databases, may not be provided to any person or entity not expressly authorized such access under the rules of **MiRealSource**.
- 5.18 Shareholder must exercise all precautions and implement procedures necessary to prevent scraping.
- 5.19 In the event a Shareholder elects the optional "All Listing Status Categories" service, such information shall be used by such Shareholder for internal purposes only in connection with that Shareholder's preparation of its own Comparative Market Analysis.

## **Section 6**

The Broker Data Sharing Agreement and the rules set forth in Article VI may be changed by **MiRealSource** at any time.

## **Section 7**

**MiRealSource** fees and charges for participation in Broker Data Sharing (BDS) shall be established and/or modified by the Board of Directors from time to time.